

**PROCEEDINGS OF THE BROWN COUNTY  
VETERANS' RECOGNITION SUBCOMMITTEE**

Pursuant to Section 19.84, Wis. Stats. a regular meeting of the **Brown County Veterans' Recognition Subcommittee** was held on Tuesday, July 14, 2009, at 5:15 p.m., in Room 200 of the Northern Building, 305 E. Walnut Street, Green Bay, Wisconsin.

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PRESENT: Don Bettine, Jim Haskins, Chair Jack Krueger, John Maino, Duane "Snake" Pierce, Sherry Steenbock, John Walschinski.

EXCUSED: Kristen Verhaagh.

ALSO PRESENT: Jerry Polus.

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**1. Call Meeting to Order:**

The meeting was called to order by Chairman Jack Krueger at 5:17 p.m.

**2. Invocation by Jim Haskins.**

**3. Approve/modify agenda:**

A motion was made by D. Bettine and seconded by J. Haskins to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

**4. Approve/modify minutes of May 12, 2009 and June 9, 2009:**

A motion was made by J. Walschinski and seconded by D. Pierce to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

(Sherry Steenbock arrived at 5:19 p.m.)

**5. Report from Jerry Polus on final Veterans' Day at the Brown County Fair:**

Jerry Polus, Veterans Service Officer, stated that he received confirmation from Kathy Kocken, Brown County Fair Committee, that the Great Lakes Navy Band "Horizon" will perform on Saturday (August 22, 2009) for two performances: 3:00 p.m. and 5:15 p.m. The Veterans Ceremony will be the same day. Mr. Polus said he also received confirmation from Commander Mark Stewart of the Navy for the Color Guard to "Post Colors."

Mr. Polus suggested the following program:

- (1) The Colors would be brought in;
- (2) The Navy Band "Horizon" would perform for about 10-15 minutes;
- (3) County Executive Tom Hinz would give a welcome for 3-5 minutes;
- (4) The Navy Band "Horizon" would continue the performance; and
- (5) Drawings would be held for door prizes.

Mr. Polus suggested that there be no speaker at this year's event, because of the short time allowed for the program.

(John Maino arrived at 5:25 p.m.)

Mr. Polus presented sample posters and the Subcommittee chose one which will be distributed. He said the posters and tickets will be printed tomorrow; on Thursday and Friday there will be a mailing to all veterans' organizations in Brown County. Some posters will be taken to the ADRC (Aging & Disability Resource Center) and will be available for committee members to post at other locations. Larry Heyerman from the Patriotic Society will take some to the Army, Navy, and Marine Corps Reserve Centers.

Mr. Polus said Ms. Kocken told him that the veterans will be given a sticker to put on their shirts when arrive at the Fairgrounds South Gate Entrance; it will have "Thank you, Veterans" with a flag printed on it. He said Ms. Kocken will pick up a poster and ticket to review with her staff.

Don Bettine asked if there would still be refreshments available. Mr. Polus suggested lemonade and possibly donuts or cookies as in the past. Mr. Polus will follow up on this.

Discussion took place regarding advertising. Chair Krueger asked Mr. Polus to review with Ms. Kocken the possibility of including the Veterans Ceremony in the advertisements and printed schedules. John Maino said he would provide advertising through the Midwest stations. Chair Krueger will contact Cumulus and the local television stations. Mr. Maino suggested that the television stations be contacted right away to promote this. Promotional announcements should begin the first week of August and then again a week before the Fair.

Mr. Bettine asked about the set-up. Mr. Polus said, "because we are not going to be in the midway," he is planning to set up some tables off to the side with benefit information for veterans, registration for door prizes, and an area to sell t-shirts, bumper stickers, etc. Mr. Haskins offered to be available to hand out tickets for the door prizes.

Chair Krueger said Ryan Funeral Home picked up the cost for the band this year; so there would be additional funds available for door prizes and/or refreshments. Regarding the door prize drawing, it was decided that the two-part coupon tickets would be distributed at the tables to anyone wearing a sticker, and Chair Krueger will obtain the coupons to be used. John Maino will conduct the drawing.

**6. Report from John Maino, if available:**

Mr. Maino offered to purchase new shirts and took sizes from the members.

**7. Monthly Report from CVSO Jerry Polus:**

Mr. Polus had no additional items to report.

**8. Report from Chair Jack Krueger:**

Chair Krueger reported some information on the Yellow Ribbon program. This program offers those people who have served in the armed forces since 9/11/2009 the opportunity to receive a free education. Mr. Polus added that this new Post-9/11 Bill has three main elements to it. It pays: (1) tuition and fees directly to the school at the rate of \$663 per credit; (2) a housing allowance (For schools in the Green Bay area, that equals \$911 per month.); and (3) books and fees stipend in the amount of \$1,000.

Mr. Polus stated that there are some additional requirements, and he is meeting with some of the schools in the area to discuss this with them.

**9. Report from Committee Members:**

Duane Pierce reported that last Saturday the Viet Nam Vets of America had a charity ride; and Rolling Thunder gave over \$1,000 in cash and toys to the Marines for the Toys for Tots program.

Mr. Maino said that one of the groups he is working with is looking for surgical/medical gloves to ship to Iraq and asked if anyone had any contacts. He added that he would be willing to pick them up if needed.

John Walschinski offered to design artwork involving a motorcycle with Brown County Veterans. Chair Krueger said this should be put on the September meeting agenda, so it will be ready for Veterans' Day.

Jim Haskins read a newspaper article concerning a golf event that raised over \$30,000 for veterans' organizations, and another article concerning the L. Z. (Landing Zone) Lambeau event to be held on May 21, 2010.

Mr. Pierce said Rolling Thunder has been asked to help with the ride from LaCrosse for the L. Z. Lambeau event. He also indicated that there has been conversation with the Green Bay Packers organization to have a couple of POW flags displayed at Lambeau Field.

Mr. Pierce said the Viet Nam Moving Wall was in Marinette during the July 4<sup>th</sup> weekend, and Rolling Thunder was honored to perform the POW Table Ceremony for about 300 people during that event.

Mr. Bettine said the Admiral Flatley Park and statue was dedicated recently, and he heard the City will put pavers around it.

Mr. Polus said the Veterans Center for counseling and therapy (1600 S. Ashland Avenue) is hoping to open August 1, 2009; and a grand opening is tentatively scheduled for August 24, 2009.

Mr. Maino asked for assistance for a bus trip for a group of veterans at the facility in Tomah, Wisconsin. Chair Krueger said he may be able to offer some suggestions and will contact Mr. Maino. Mr. Polus also said he may be able to provide some assistance, and Mr. Pierce said he may be able to provide some assistance through Rolling Thunder as well.

Mr. Polus showed some polo shirts and sweatshirts chosen by the employees in the Veterans Department, that can be worn at outreach events, and asked for a possible donation from this Subcommittee. This can be discussed at the August meeting.

**10. Such other matters as authorized by law: None.**

**A motion was made by J. Haskins and seconded by D. Pierce to adjourn at 6:07 p.m. Vote taken. MOTION CARRIED UNANIMOUSLY.**

Next meeting August 11, 2009, at 5:15 p.m.

Respectfully submitted,

Lisa M. Alexander  
Recording Secretary